



The Corporation of the City of Penticton

Political Signage Regulations Bylaw

No. 2022-28

Consolidated for convenience only

Amended by:
2024-42

On:
December 17, 2024

This is a consolidated bylaw prepared by the Corporation of the City of Penticton for convenience only. The city does not warrant that the information contained in this consolidation is current. It is the responsibility of the person using this consolidation to ensure that it accurately reflects current bylaw provisions.

The Corporation of the City of Penticton

Bylaw No. 2022-28

A Bylaw to regulate the size, appearance and location of political signage within the City of Penticton.

WHEREAS under the *Local Government Act*, Council may, by bylaw, regulate political signage within the City of Penticton;

AND WHEREAS Council wishes to establish regulations under that authority;

NOW THEREFORE, the Council of the City of Penticton, in open meeting assembled, enacts as follows:

1. Title

This Bylaw may be cited for all purposes as "Political Signage Regulations Bylaw No. 2022-28".

2. Definitions

"POLITICAL SIGNAGE" Means a sign(s) that pertains to an election by the voters in the City of Penticton for City Council, School Board, Provincial and Federal Government or assent voting.

"SIGN LOCATIONS" Means the areas permitted within this Bylaw as shown in orange on Schedule A attached to and forming part of this Bylaw that have been dedicated as the only authorized areas, besides private property, where election signs may be located within the boundaries of the City of Penticton.

"GENERAL VOTING DAY" Means polling day under the *Canada Elections Act* or 'general voting day' under the *Local Government Act*, *School Act* (BC) or *Election Act* (BC), whichever is applicable.

3. Location

- (a) Political signage is permitted on public lands within the orange areas identified in Schedule A - Sign Locations.
- (b) Political signage is only permitted on Provincial lands where authorized or allowed through Provincial legislation or policy.
- (c) Political signage is permitted on private lands, but does not include the public boulevard fronting private lands.

4. Restrictions

Political signage must not:

- (a) Be installed on public lands prior to the end of the nomination period for a local election or prior to a federal or provincial election being called; (Bylaw No. 2024-42)
- (b) Remain on public lands for longer than 7 days after General Voting Day; (Bylaw No. 2024-42)
- (c) exceed a maximum of 16 square feet per each permitted location identified in Schedule A – Sign Locations. For clarity, this measurement reflects the sign size overall per candidate, if a sign is double sided there is no additional measurement added (4 x 4 sign, one sided = 16ft² AND a 4 x 4 sign that is two-sided = 16ft²). Measurements of both panels on a free-standing sign that is 'V' shaped count towards square footage. Appendix 11 McLaren Arena may exceed the maximum of 16 square feet

total and may have signs on all four bordering streets with a maximum of 16 square feet per bordering street; (Bylaw No. 2024-42)

- (d) be supported by pins or anchors that penetrate deeper than 6 inches into the ground without first obtaining a utility locate from BC One Call;
- (e) be located within 1 metre of a fire hydrant;
- (f) Be unsightly or dilapidated;
- (g) Be placed so as to interfere with traffic sightlines at street intersections or with the safety of vehicles, pedestrians or cyclists;
- (h) Be placed so as to obstruct, simulate or detract from any traffic control device;
- (i) Be attached in any way to a City or publicly owned fence, tree, bush, planter, waste or recycling receptacle, newspaper box, mail box, sign post, bridge or overpass structure (including private railway/bridge overpass), or any city infrastructure;
- (j) Be erected within 100 metres of a polling station on the day of an advance poll or General Voting Day;
- (k) Unless authorized in writing by the City, no political sign shall display a logo, trademark or official mark in whole or in part owned or licensed by the City.

5. Candidate Responsibility

- (a) It is the responsibility of each candidate and elector organization who place election signs in the City to ensure compliance with this bylaw.
- (b) It is the responsibility of each candidate and elector organization to ensure there is no damage to City property or infrastructure, and if there is damage, the candidate or elector organization will be responsible for the cost of repairs.

6. Enforcement

Each day a violation of the provisions of this bylaw exists or is permitted to exist shall constitute a separate offence.

7. Severability

If any section, subsection, clause or phrase of this bylaw is held to be invalid for any reason by a court of competent jurisdiction, the invalid portion shall be severed and the decision that it is invalid shall not affect the validity of the remainder of the bylaw.

8. General

Schedule A – Sign Locations Appendices 1 – 13 attached hereto form part of this bylaw.

9. Repeal

“Political Signage Regulations Bylaw No. 2018-32” and all amendments thereto are hereby repealed upon adoption of this bylaw.

READ A FIRST time this	7 day of	June, 2022
READ A SECOND time this	7 day of	June, 2022
READ A THIRD time this	7 day of	June, 2022
ADOPTED this	21 day of	June, 2022

John Vassilaki, Mayor

Angie Collison, Corporate Officer

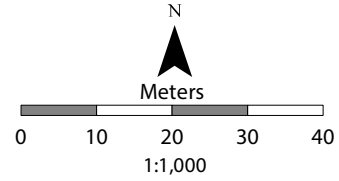


Schedule A - Sign Locations

Political Signage Bylaw No. 2022-28

Appendix 1

Vancouver Hill/Front Street Roundabout



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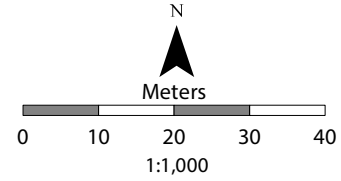


Schedule A - Sign Locations

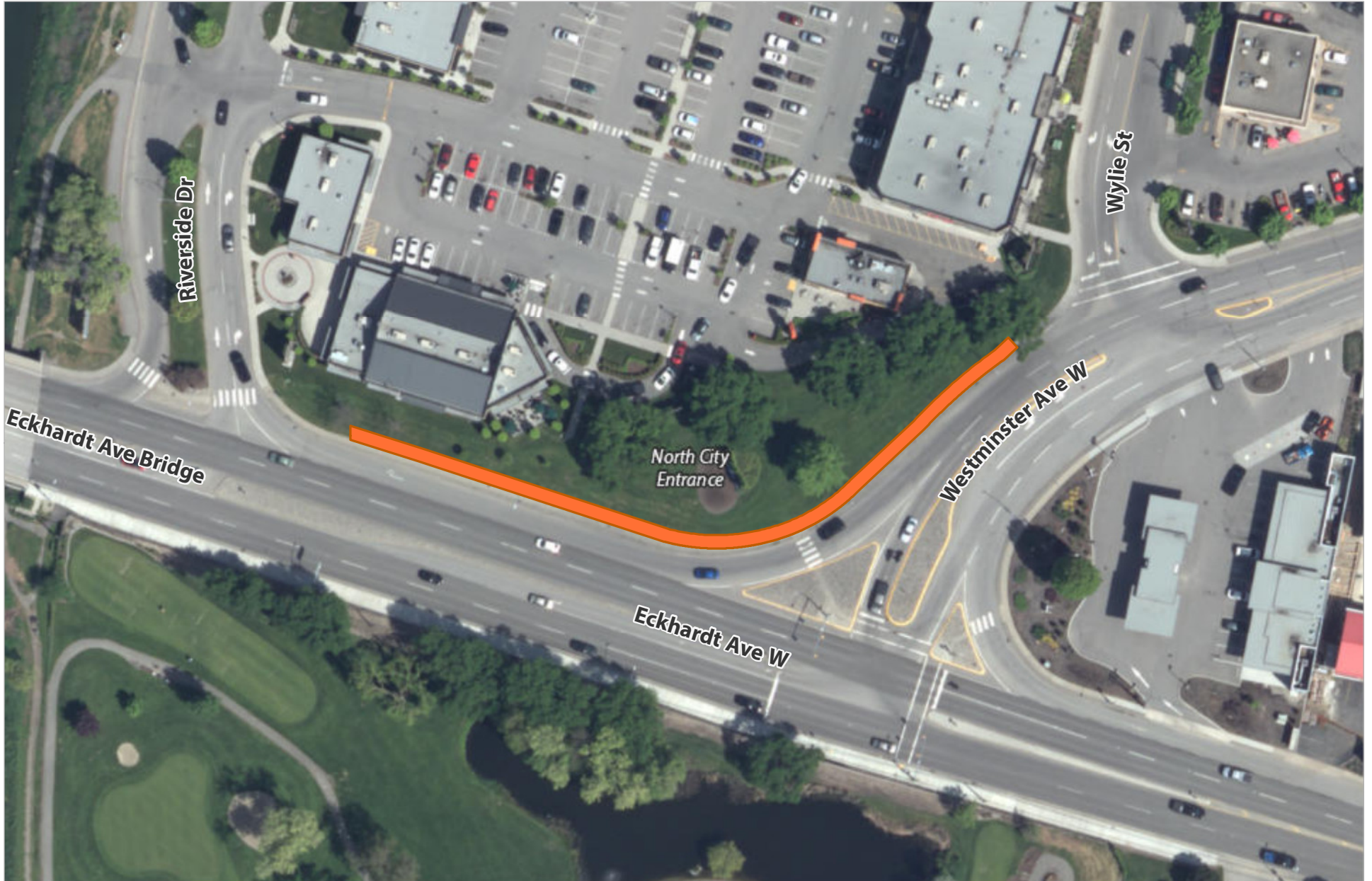
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Appendix 2

North City



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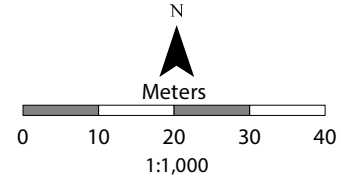


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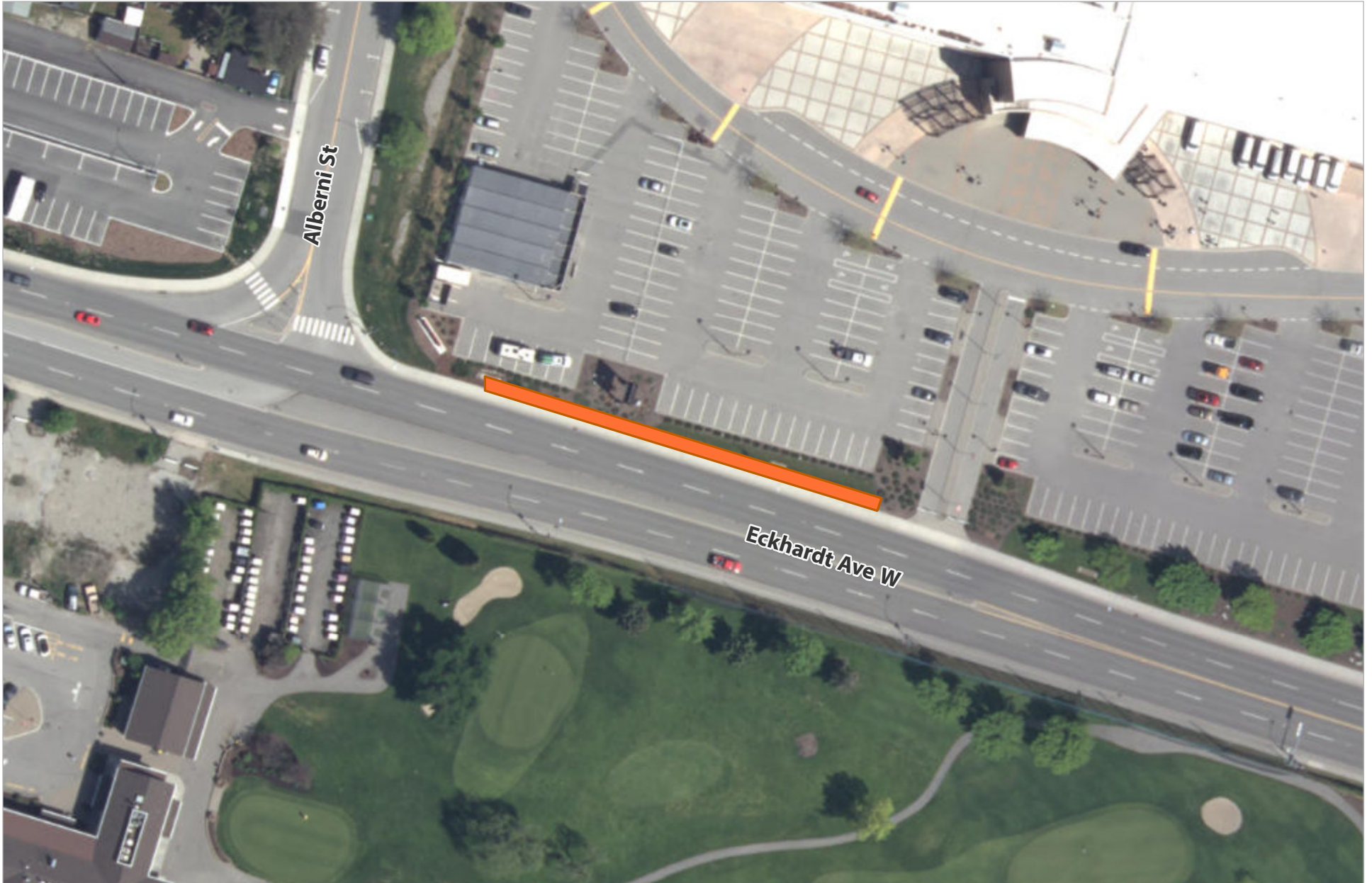
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Appendix 3

South Okanagan Events Centre Site



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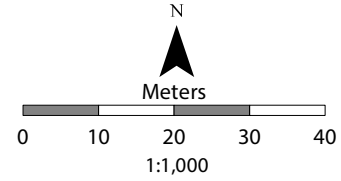


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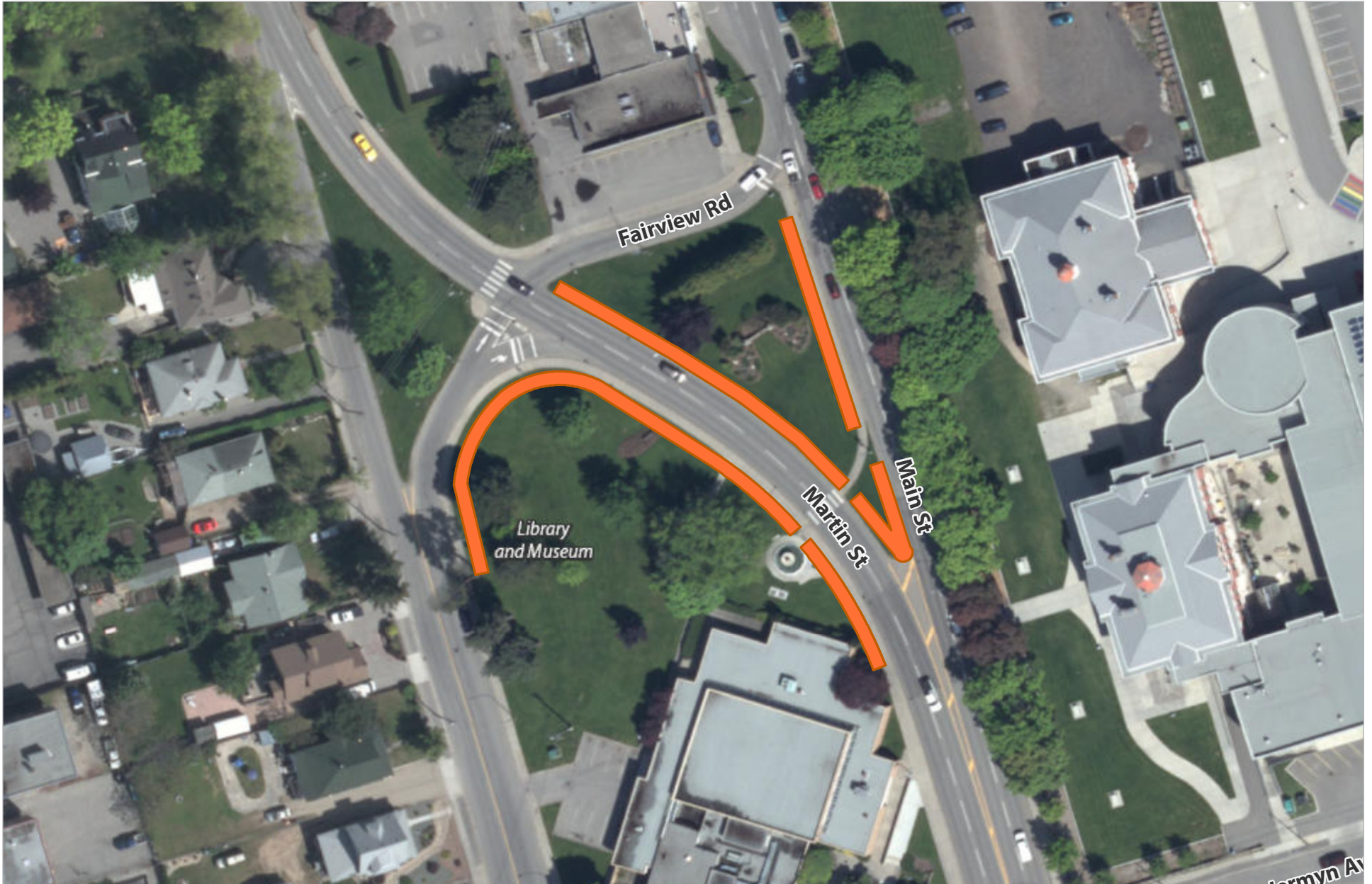
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Appendix 4

Main and Martin Street - Penticton Library and Museum



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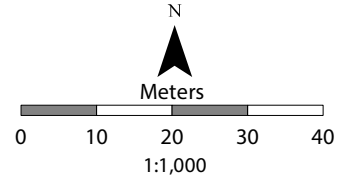


Schedule A - Sign Locations

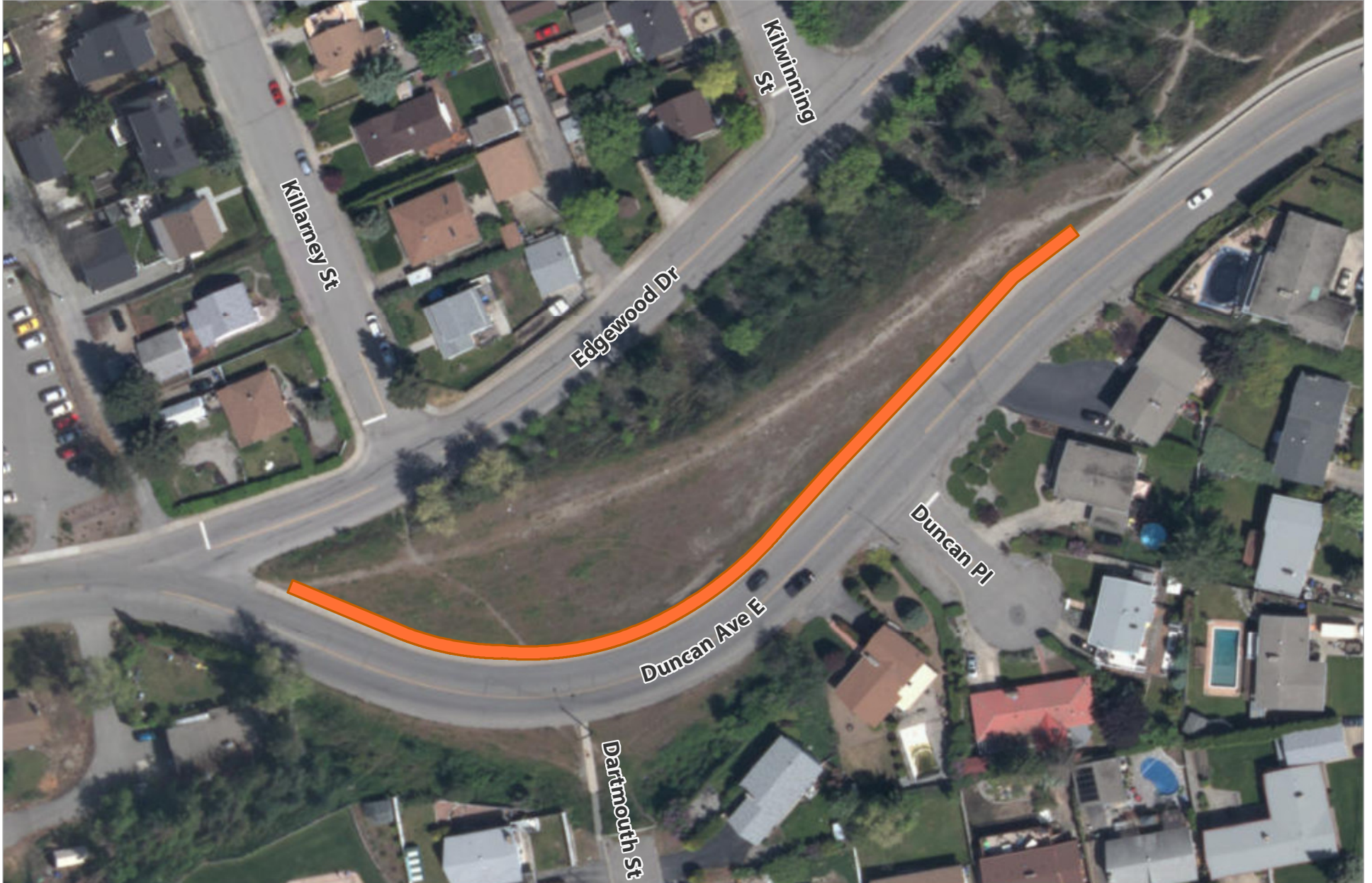
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Appendix 5

Duncan Avenue East-Duncan Hill



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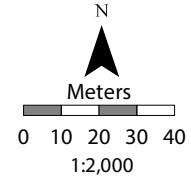


Schedule A - Sign Locations

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Appendix 6

Channel Parkway



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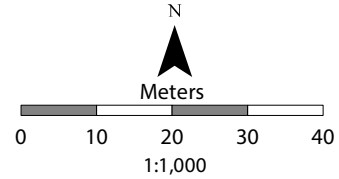


Schedule A - Sign Locations

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Appendix 7

Sudbury Beach



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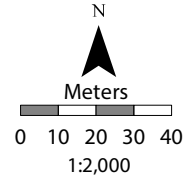


Schedule A - Sign Locations

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Appendix 8

Skaha Park



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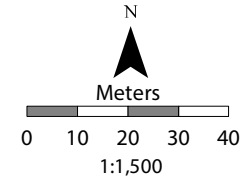


Schedule A - Sign Locations

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Appendix 9

Riverside Park



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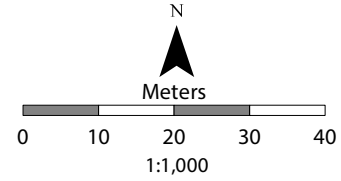


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Appendix 10

1099 Main Street



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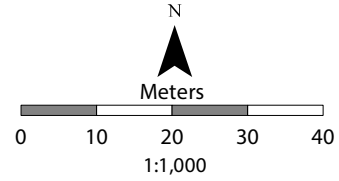


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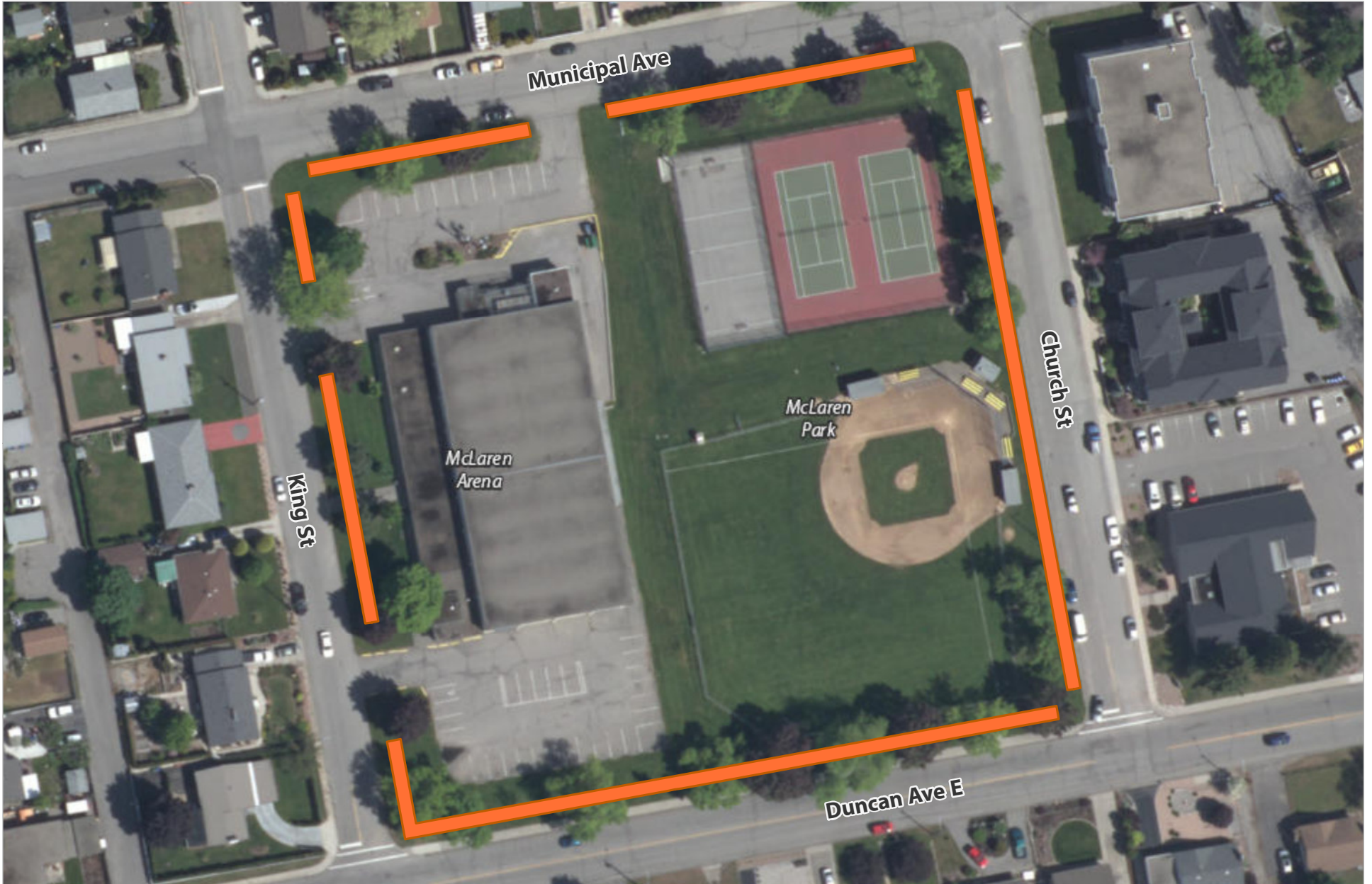
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Appendix 11

McLaren Arena



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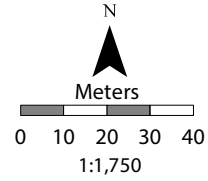


Schedule A - Sign Locations

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Appendix 12

City Yards

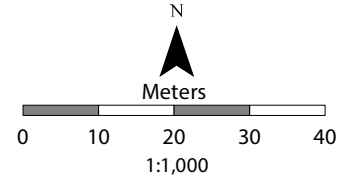


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Schedule A - Sign Locations
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Appendix 13
Robinson Park/Penticton Senior's Centre



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